Southern Demographic News

Southern Demographic Association is a scientific and educational corporation operating under the laws of the commonwealth of Virginia. It is comprised of persons with professional interests in demography and population studies.

Southern Demographic News is compiled and edited by:

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The 2019 annual meeting of the Southern Demographic Association was a success! It was held in the New Orleans Downtown Marriott at the Convention Center, where members shared their recent research, reconnected with friends and colleagues, dined on Cajun cuisine, and explored NOLA.

Two fantastic guest speakers each gave a luncheon presentation: Dr. Victoria Velkoff (Associate Director for Demographic Programs, U.S. Census Bureau) and Dr. Mark J. VanLandingham (Thomas C. Keller Professor and Director of the Center for Studies of Displaced Populations, Tulane University). Conference attendees also had the opportunity to participate in a pre-conference workshop on new tools for accessing ACS data.

We enjoyed our time in The Crescent City and now we have our sights set on **October 14-16, 2020** for SDA’s **50th Anniversary in Knoxville, TN!**
2019 SDA Recap
Outstanding Undergraduate Student Paper Award

SDA presents a cash prize and a certificate for the best undergraduate paper presented at the conference. The award is given at the annual business meeting.

The 2019 recipient of the Outstanding Undergraduate Student Paper Award is Siriuay (Ploy) Methakitwarun, of Northern Kentucky University with a paper entitled “Immigrant Generations in Home Living: Do Parents and Peers Matter?” Congrats Ploy!

E. Walter Terrie Award for State and Local Demography

Walt Terrie was a faculty member and applied demographer at Florida State University (FSU) and an active member of SDA. After he died suddenly in 1997, SDA and FSU began awarding the Walt Terrie Award to recognize the “best paper presented at the SDA Annual Meeting on an applied topic, especially one relating to state and local demography.” The award is chosen by a committee appointed by the SDA President and including at least one FSU faculty member. The Terrie Award consists of a $400 cash prize and an appropriate certificate.

The 2019 recipient of the Terrie Award is Peter Morrison, of Morrison & Associates, Inc. with a paper co-authored with Thomas M. Bryan entitled “Demographic Constraints on Minority Voting Strength in Local Redistricting Contexts.” Congrats Peter!
2019 SDA Recognition of Incoming and Outgoing Service

The following SDA members were recognized at the 2019 meeting with a plaque for their dedicated service to the organization:

Past President: Karin Brewster — Florida State University
Outgoing Board Member: Pina Holway — University of Tampa
Outgoing Board Member: Mathew Hauer — Florida State University

The following SDA members will be entering into new service commitments for the organization in 2020:

President: Johnelle Sparks — The University of Texas at San Antonio
President Elect: Wesley James — The University of Memphis
Past President: Linda A. Jacobsen — Population Reference Bureau
Board Member: Mike Cline — Office of State Budget & Management, State of North Carolina
Board Member: Ernesto Amaral — Texas A&M University
2020 Local Arrangements: Johnelle Sparks — The University of Texas at San Antonio
David A. Swanson (University of California Riverside) and Peter Morrison (Morrison & Associates, Inc.) penned an op-ed piece that was featured in the Wall Street Journal entitled “Sanctuary Cities Get a Census Bonus.”

See the full piece here: https://www.wsj.com/articles/sanctuary-cities-get-a-census-bonus-11563318817
Louisiana State University
Assistant Professor
Sociology—Environmental Sociology and/or Sociology of Health

Job Summary:
The Department of Sociology at Louisiana State University invites applications for one tenure-track assistant professor position in the Department of Sociology in the College of Humanities and Social Sciences. Responsibilities include teaching two classes each semester. Candidates should show promise of developing a strong record of publications; potential for research funding is also desirable. The selected candidate will be expected to participate in departmental, college, and university service activities commensurate with rank. The department seeks applicants with a specialization in Environmental Sociology and/or Sociology of Health to enhance the departmental and program strengths. The appointment begins August 2020.

Required Qualifications:
Ph.D. in Sociology or related field. Candidates with Ph.D. in hand are preferred, but we will consider those who are close to completion and will finish by the time of the appointment.

LSU Department of Sociology
The LSU Department of Sociology, one of the oldest sociology departments in the South, has awarded doctoral degrees for over 80 years with its first doctoral degree awarded in 1937. Today, the Department continues to carry on a tradition of dedication to research and teaching as a unit in LSU’s College of Humanities & Social Sciences. The faculty pursues nationally and internationally recognized research on basic and applied social science questions. The department serves over 400 undergraduate majors and 200 undergraduate minors, and make an important contribution to LSU’s general education mission. We are also home to a vibrant Ph.D. program with about 50 graduate students, offering the only Ph.D. in Sociology in the State of Louisiana. Our current faculty pursue nationally and internationally recognized research on basic and applied social science questions. For more information about the department please see https://lsu.edu/hss/sociology/. LSU is Louisiana's flagship research university and is the only public Carnegie designated Research Extensive University in the state. As the flagship institution, the vision of LSU is to be a leading research-extensive university, challenging undergraduate and graduate students to achieve the highest levels of intellectual and personal development. The mission of LSU is the generation, preservation, dissemination and application of knowledge and cultivation of the arts. For more information on LSU, visit https://lsu.edu.

Special Instructions:
Screening of applicants will begin October 20, 2019, and will continue until a candidate is selected. Women, minorities, individuals with disabilities and veterans are encouraged to apply.

Applications should include a letter of application and curriculum vitae. A copy of your transcript(s) may be attached to your application (if available). However, original transcripts are required prior to hire. In addition, please have three letters of recommendation sent to: Jessica Erwin, Assistant Professor Search, 126 Stubbs Hall, Louisiana State University, Baton Rouge, LA 70803 or via email at jessicaerwin@lsu.edu.

Please attach all documents under the “Resume/CV” section of your application.

Additional Position Information:
Background Check - An offer of employment is contingent on a satisfactory pre-employment background check.
Benefits - LSU offers outstanding benefits to eligible employees and their dependents including health, life, dental, and vision insurance; flexible spending accounts; retirement options; various leave options; paid holidays; wellness benefits; tuition exemption for qualified positions; training and development opportunities; employee discounts; and more!
LSU is committed to diversity and is an equal opportunity / equal access employer.
Questions or concerns can be directed to the LSU Human Resources Management Office at 225-578-8200 or emailed HR@lsu.edu

Please apply on the LSU Career site here: https://lsu.wd1.myworkdayjobs.com/LSU/job/LSU---Baton-Rouge/Assistant-Professor---Sociology---Environmental-Sociology-and-or-Sociology-of-Health_R00040449
Community Data Platforms is looking for candidates for the Director of the Project Management Office. The purpose of this position is to lead the operations of the PMO, by introducing and developing project management standards, including tools and techniques; developing processes; and providing administrative and project management support to include training, mentoring, and coaching of Project Managers. In collaboration with senior staff PMO provides leadership, strategic direction, and management for the PMO programs and related activities.

For more information about the position and how to apply, refer to the following website: https://www.communitydataplatforms.com/project-management-director

Information provided by:
Brooke C. Mellor
Human Resources
Community Data Platforms
mellor@communitydataplatforms.com
Population Reference Bureau (PRB) is seeking a Research Associate to serve as a staff member of PRB’s U.S. Programs Department. Using survey and administrative data from a variety of sources, s/he will be responsible for compiling, analyzing, and reporting statistics on U.S. demographic, social, economic, and health issues and developing data visualizations, including maps. The successful candidate will have at least two years of research experience working with survey and administrative data, ideally on topics related to children and families, population aging, health, poverty and inequality, fertility, mortality, or migration. This position requires strong quantitative and organizational skills, attention to detail, excellent written and verbal communication skills, and the ability to balance working independently and on a team. The successful candidate will also have experience using data visualization and GIS software.

For more information, click here.
The University of Texas at San Antonio (UTSA) invites nominations, expressions of interest, and applications for the position of Founding Dean, College for Health, Community & Policy.

Under the leadership of President Dr. Taylor Eighmy and Provost and Senior Vice President for Academic Affairs Dr. Kimberly Andrews Espy, the campus has developed a bold and ambitious vision for UTSA’s future and its pursuit of excellence as an urban-serving, Hispanic-thriving discovery enterprise. The University seeks a dynamic and entrepreneurial leader and scholar who will build upon the existing strengths of the faculty and the untapped potential of the newly formed college to further advance the University's progress toward these goals.

For more information, please see this linked detailed announcement.
Job Postings

Swedish Match
Manager of Consumer Research

Job Description
Swedish Match North America LLC (SMNA), a consumer-packaged goods producer (CPG) and market leader of cigars and a broad assortment of smokeless tobacco products. In October 2019, Swedish Match was the first company to be granted a Modified Risk Tobacco Product (MRTP) order by the FDA. To build on this success in the area of reduced risk products, SMNA is seeking a new Manager of Consumer Research for the Richmond, VA office.

Major Responsibilities and Accountabilities
Identify, procure and lead data collection, information management, analytics and reporting infrastructure to meet the needs of US stakeholders. Proficiency is expected in:

- Adult consumer data collection, which will include knowledge of current survey research techniques, primary and secondary data sources relevant to the business.
- Information Management, which will include expertise in existing and emerging technologies and awareness of when where and how to deploy them to the benefit of the organization.
- Analytics, which will include expertise in advanced and applied demographic techniques, forecasting, predictive modeling and simulation.
- Reporting will include proficiency in PowerPoint presentations, report writing, appropriate document management, meeting management (including stand and delivers).

Responsibly manage adult consumer research infrastructure with the goal of making valid and reliable solutions that are repeatable and reusable by the broader SMNA organization.

Demonstrate strong project management skills, including:

- Cost control
- Contracts
- Negotiations
- Compliance
- Scheduling
- Resource allocation
- Risk management
- Meeting management
- Scheduling

Build and maintain good working relationships with Marketing, Brand, Sales, Law, Regulatory and Group IT to articulate strategic imperatives and metrics to track performance versus initiatives.

Gather knowledge of adult consumer research trends and best practices.

Recommend organizational structure to meet current and future US adult consumer research needs.

Proactively find and build knowledge of tobacco industry trends and best practices as it relates to BCI.

Set goals, execute strategies, and track and measure results.

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**Job Postings**

**Swedish Match**
Manager of Consumer Research

**Requirements**

**EDUCATION:** Minimum bachelor's degree, preferably a master's or PhD in related fields of Marketing, Demography or Sociology

**EXPERIENCE:** 4-7 years minimum of experience in adult consumer research and marketing. Demonstrated analytic and quantitative skills. Accustomed to managing and reporting performance to plans/timelines. Experience in driving an idea from concept to execution. Experience in working with external partners. Communication and negotiation skills, both internally and external. Skills in research, analysis and data management. Experience and understanding of a wide variety of analytical processes. Experience of Matrix organizations is a plus and having experience in dealing directly with senior management is desired. Experience with both qualitative and quantitative adult consumer research techniques a must. Experience with fundamental demographic statistics and techniques a must. Experience with brand equity, actual use, awareness trial and purchase and similar research is a strongly preferred. Have solid experience in developing plans, both long and short term.

**SKILLS:**

**Leadership Skills**
Proven ability to lead cross-functional groups where clear parameters may not exist. Proven record of leadership and success. Strong in analytic and strategic thinking with the capability to bridge strategic thinking into action. Superior interpersonal and communications skills (both oral and written) are required. Leadership in awareness of vendor pool and available external expertise. Competency in providing direction to vendors and external experts. Proficient in and demonstrates leadership best practices. Proficient in and demonstrates tenets of emotional intelligence.

**Technical Skills**
Experience with both qualitative and quantitative adult consumer research techniques a must. Adult consumer and customer primary and secondary research. Proficient in use of US Government databases. Competent in survey research design and execution principles. Knowledge of SAS / SPSS / R coding / Python. Excellent computer and analytical skills and software knowledge: Microsoft Office applications required

**BENEFITS:** Swedish Match offers highly competitive salaries, flexible benefits program, medical, dental and vision, bonding leave, life insurance, tuition reimbursement, 401(k), paid vacation, 11 paid holidays and more! Swedish Match was named on the list of "Top Work Places" in Richmond for 2015-2019 as published by the Richmond Times Dispatch.

An Equal Opportunity Employer M/F/DISABILITY/VET

For more information or to submit a resume, contact Tom Bryan at tom.bryan@swedishmatch.com

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Hi SDA Members,

We would like to encourage everyone to contact us with any news items worthy of being included in future editions of the newsletter. These items could include professional accomplishments, pictures from SDA events, conferences and workshops, job opportunities, and more!

You can contact us via email at news@sda-demography.org, or contact Wes by phone at (901) 678-1631.

Thanks,

Wes James
The University of Memphis
Co-Editor, Southern Demographic News

Julia Kay Wolf
West Virginia University
Co-Editor, Southern Demographic News

Follow SDA on Twitter!
@SDA_Demography

Run by Beth Jarosz, Population Reference Bureau